Martinsburg, West Virginia

FINANCIAL REPORT

**DECEMBER 31, 2016** 

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#### INDEPENDENT AUDITOR'S REPORT

To the Board of Directors Eastern West Virginia Community Foundation Martinsburg, West Virginia

## **Report on the Financial Statements**

We have audited the accompanying financial statements of Eastern West Virginia Community Foundation which comprise the statements of financial position as of December 31, 2016 and 2015, the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

## Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

## **Auditor's Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

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We believe that the evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

# **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Eastern West Virginia Community Foundation as of December 31, 2016 and 2015, and the change in net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Yount, Hyde & Barbon, P.C.

Winchester, Virginia May 3, 2017

# **Statements of Financial Position**

December 31, 2016 and 2015

Assets	2016	2015
Cash and cash equivalents	\$ 200,180	\$ 101,266
Prepaid expense	1,840	1,895
Investments, at fair value	20,376,395	17,432,123
Beneficial interest in split-interest agreements	83,282	63,717
Beneficial interest in residual trust	777,673	773,792
Life insurance policy, cash surrender value	33,716	33,084
Property and equipment, net	1,519	2,388
Total assets	\$ 21,474,605	\$ 18,408,265
Liabilities		
Accounts payable and accrued expenses	\$ 9,408	\$ 6,452
Grants payable	106,211	266,293
Agency endowment funds	1,610,966	1,515,542
Total liabilities	\$ 1,726,585	\$ 1,788,287
Net Assets		
Unrestricted net assets:		
Community endowment	\$ 803,916	\$ 624,415
Donor advised endowment	8,657,499	6,655,368
Designated endowment	3,206,968	2,732,443
Field of interest endowment	3,618,363	3,373,038
Scholarship endowment	2,302,922	2,152,810
Unrestricted endowment	17,363	8,946
Unrestricted funds not designated	280,034	235,449
Total unrestricted net assets	\$ 18,887,065	\$ 15,782,469
Temporarily restricted net assets	860,955	837,509
Total net assets	\$ 19,748,020	\$ 16,619,978
Total liabilities and net assets	<u>\$ 21,474,605</u>	\$ 18,408,265

# **Statement of Activities**

For the Year Ended December 31, 2016

Revenues and Gains:	Unrestricted	Temporarily Restricted	Totals
Contributions	\$ 2,481,442	\$	\$ 2,481,442
Special events	15,680	ф	15,680
Interest and dividend income	442,962		442,962
Net unrealized and realized gain on investments	913,847		913,847
Miscellaneous income	3,857		3,857
	\$ 3,857,788	\$	\$ 3,857,788
Total revenues and gains	\$ 3,037,700	<u>э</u>	\$ 3,037,700
Expenses:			
Grants and distributions	\$ 450,605	\$	\$ 450,605
Program expenses	176,665		176,665
Communications and outreach	18,911		18,911
Supporting services:			
Accounting and legal	30,150		30,150
Insurance	3,369		3,369
Fundraising	1,694		1,694
General and administrative	5,897		5,897
Occupancy	7,600		7,600
Investment fees	58,301		58,301
Total expenses	\$ 753,192	\$	\$ 753,192
Excess of expenses over revenues			
before other changes in net assets	\$ 3,104,596	\$	\$ 3,104,596
Other changes in net assets,			
split-interest actuarial adjustment		23,446	23,446
Change in net assets	\$ 3,104,596	\$ 23,446	\$ 3,128,042
Net assets, beginning of year	15,782,469	837,509	16,619,978
Net assets, end of year	\$ 18,887,065	\$ 860,955	\$ 19,748,020

# **Statement of Activities**

For the Year Ended December 31, 2015

	_Uı	nrestricted_	mporarily estricted	Totals
Revenues and (Losses):			_	_
Contributions	\$	906,835	\$ 	\$ 906,835
Special events		18,743		18,743
Interest and dividend income		435,230		435,230
Net unrealized and realized (loss) on investments		(550,584)		(550,584)
Miscellaneous income		3,944	 	 3,944
Total revenues and (losses)	\$	814,168	\$ 	\$ 814,168
Expenses:				
Grants and distributions	\$	575,767	\$ 	\$ 575,767
Program expenses		164,858		164,858
Communications and outreach		21,938		21,938
Supporting services:				
Accounting and legal		31,150		31,150
Insurance		5,426		5,426
Fundraising		623		623
General and administrative		5,697		5,697
Occupancy		7,572		7,572
Investment fees		55,796	 	 55,796
Total expenses	\$	868,827	\$ 	\$ 868,827
Excess of expenses over revenues				
before other changes in net assets	\$	(54,659)	\$ 	\$ (54,659)
Other changes in net assets,				
split-interest actuarial adjustment			 (72,621)	 (72,621)
Change in net assets	\$	(54,659)	\$ (72,621)	\$ (127,280)
Net assets, beginning of year		15,837,128	 910,130	 16,747,258
Net assets, end of year	\$	15,782,469	\$ 837,509	\$ 16,619,978

# **Statements of Cash Flows**

For the Years Ended December 31, 2016 and 2015

		2016	2015
<b>Cash Flows from Operating Activities</b>			
Change in net assets	\$	3,128,042	\$ (127,280)
Adjustments to reconcile change in net assets to net cash			
provided by operating activities:			
Depreciation		869	869
Actuarial (gain) loss on annuity obligations		(23,446)	72,621
Unrealized (gain) loss from life insurance policy		(632)	938
Net realized and unrealized (gain) loss on investments		(913,847)	550,584
Donated value of securities		(70,288)	(543,900)
Donated life insurance premium			(10,000)
Changes in assets and liabilities:			
Decrease in prepaid expenses		55	479
Increase in accounts payable and accrued expenses		2,956	954
(Decrease) increase in grants payable		(160,082)	145,976
Increase (decrease) in agency endowment funds		95,424	 (23,157)
Net cash provided by operating activities	\$	2,059,051	\$ 68,084
Cash Flows from Investing Activities			
Proceeds from sale of investments	\$	6,897,688	\$ 6,868,013
Purchase of investment securities		(8,857,825)	 (7,000,671)
Net cash (used in) investing activities	\$	(1,960,137)	\$ (132,658)
Net increase (decrease) in cash and cash equivalents	\$	98,914	\$ (64,574)
Cash and Cash Equivalents			
Beginning		101,266	 165,840
Ending	<u>\$</u>	200,180	\$ 101,266
Supplemental Disclosure of Cash Flow Information,			
in-kind contributions	\$	18,290	\$ 18,400

#### **Notes to Financial Statements**

#### **Note 1.** Nature of Business

Eastern West Virginia Community Foundation (the Foundation) is a nonprofit corporation classified by the Internal Revenue Service as tax-exempt under Section 501(c)(3) and as a nonprivate foundation under Section 509(a)(1) of the Internal Revenue Code of 1986. The Foundation is responsible for charitable funds and the income generated by the funds of many donors. The Foundation is committed to improving the quality of life and to serving the general charitable and educational needs of the inhabitants of Eastern West Virginia and adjoining states through charitable grants at the discretion of the Board.

#### **Note 2.** Significant Accounting Policies

The financial statements of the Foundation have been prepared on the accrual basis of accounting. The significant accounting policies followed are described below to enhance the usefulness of the financial statements to the reader.

#### **Cash and Cash Equivalents**

The Foundation considers all highly-liquid investments with a maturity of three months or less when purchased to be cash equivalents. The Foundation's cash is maintained in two commercial banks located in West Virginia which, at times, may exceed the federally insured limits. The Foundation has not experienced any losses in such accounts.

#### **Investments**

Investments in equity securities with readily determinable fair values and all investments in debt securities are measured at fair value in the statement of financial position. Realized and unrealized gains and losses are reflected in the statement of activities.

#### **Property and Equipment**

All purchases of property and equipment have been recorded at cost. Property and equipment that is donated to the Foundation is stated at its fair market value at the time of donation. Depreciation is determined by the straight-line method. The estimated useful life for furniture and fixtures is seven years. Estimated useful life for software is three years. Depreciation expense was \$869 for the years ended December 31, 2016 and 2015, respectively.

#### **Grants Payable**

Grants are recorded as expenses when they are approved by the Board.

#### **Agency Endowment Funds**

Agency endowment funds are established for transactions in which a community foundation accepts a contribution from a charitable agency donor and agrees to transfer those assets, the return on investment of those assets or both back to the charitable agency donor.

The Foundation maintains variance power and legal ownership of agency endowment funds and, as such, continues to report the funds as assets of the Foundation. Corresponding liability accounts have been established for these funds.

#### **Contributions**

Contributions are recognized as revenue when they are received or unconditionally pledged.

Donor-restricted contributions whose restrictions are met in the same year as received are classified as unrestricted contributions in the accompanying financial statements.

#### **Use of Estimates**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### **Fair Value Measurement**

Accounting standards establish a framework for measuring fair value. That framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (level 1) and the lowest priority to unobservable inputs (level 3). The three levels of the fair value hierarchy under the standards are described as follows:

Level 1 – Valuations for assets and liabilities traded in active exchange markets. Valuations are obtained from readily available pricing sources for market transactions involving identical assets or liabilities.

Level 2 – Valuations for assets and liabilities traded in less active dealer or broker markets. Valuations are obtained from third party pricing services for identical or similar assets or liabilities or other inputs observable for the asset or liability, either directly or indirectly through corroboration with observable market data. If the asset or liability has a specified (contractual) term, a Level 2 input must be observable for substantially the full term of the asset or liability.

Level 3 – Valuations for assets and liabilities that are derived from other valuation methodologies, including option pricing models, discounted cash flow models and similar techniques, and not based on market exchange, dealer, or broker traded transactions. Level 3 valuations incorporate certain assumptions and projections in determining the fair value assigned to such assets or liabilities.

The asset or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

The following is a description of the valuation methodologies used for instruments measured at fair value:

#### Investments

The fair value of investments is the market value based on quoted market prices, when available, or market prices provided by recognized broker dealers.

## Beneficial Interest in Split-Interest Agreements

The fair value of split interest agreements is based on the present value of the future distributions to be received by the Foundation as a beneficiary.

#### Beneficial Interest in Residual Trust

The fair value of residual trusts is based on a specified percentage of the trust's fair market value as determined annually.

## Life Insurance

The value of the life insurance is based on the cash surrender value.

The preceding methods described may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, although the Foundation believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

#### Note 3. Net Assets

Unrestricted net assets are funds for which the discretion of the use of these funds lies with the Board.

Temporarily restricted net assets are restricted by donors for designated purposes or due to the passage of time. When they are used or time restrictions are removed, they are recorded in the statement of activities as assets released from restrictions.

Permanently restricted net assets represent donor-restricted donations, that is, where donated assets are to remain restricted in perpetuity, and the Foundation does not have the right to invade the principal, except as permitted by governing instruments or applicable law. There are no permanently restricted net assets as of December 31, 2016 or 2015.

Factors considered in the determination of net asset classification include:

- The Foundation's articles of incorporation, by-laws and the terms of various predecessor trusts, allow the respective Board the power to use the principal amount of gifts.
- The Foundation has been granted unilateral variance power to modify restrictions or conditions on the distribution of funds if, in its sole judgment, such restriction or condition becomes unnecessary, incapable of fulfillment, or inconsistent with the needs of the community.

# Note 4. Temporarily Restricted Net Assets

The Foundation's temporarily restricted net assets as of December 31, 2016 and 2015 are:

	 2016	 2015
Beneficial interest in split-interest agreements	\$ 83,282	\$ 63,717
Beneficial interest in residual trust	 777,673	 773,792
	\$ 860,955	\$ 837,509

#### Note 5. Investments

Investments are carried at fair value, and realized and unrealized gains and losses are reported in the statement of activities. Investments received by gift are recorded at market value at the date of the donation. Long-term investments, including endowment as well as other funds, as of December 31, 2016 and 2015 were as follows:

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Summary by Type of Investment	Cost	Fair Market Value	Unrealized Appreciation (Depreciation)	
Cash	\$ 659,574	\$ 659,574	\$	
Fixed income securities	5,781,194	5,713,363	(67,831)	
Equities	5,704,733	7,228,753	1,524,020	
Mutual funds	6,174,538	6,606,976	432,438	
Other assets	170,386	167,729	(2,657)	
	\$ 18,490,425	\$ 20,376,395	\$ 1,885,970	

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			Unrealized
<b>Summary by Type</b>		Fair Market	Appreciation
of Investment	Cost	Value	(Depreciation)
Cash	\$ 542,060	\$ 542,060	\$
Fixed income securities	4,337,190	4,292,049	(45,141)
Equities	5,936,602	7,135,372	1,198,770
Mutual funds	5,750,468	5,462,642	(287,826)
	\$ 16,566,320	\$ 17,432,123	\$ 865,803

# Note 6. Property and Equipment

At December 31, 2016 and 2015, the property and equipment consisted of the following:

	 2016		2015
Software	\$ 40,945	\$	40,945
Furniture and fixtures	12,953		12,953
Less accumulated depreciation	 (52,379)		(51,510)
	\$ 1,519	\$	2,388

# Note 7. Funds Held as Agency Endowments

The following table summarizes activity in agency endowment funds for the years ended December 31, 2016 and 2015.

		2016	 2015
Agency endowment fund balance		<u> </u>	 
at the beginning of the year	\$	1,515,542	\$ 1,538,699
Amounts raised		14,239	28,224
Investment income		38,103	39,851
Realized and unrealized gain (loss)		81,587	(52,127)
Expenses	<u> </u>	(38,505)	 (39,105)
Agency endowment fund balance			
at the end of the year	\$	1,610,966	\$ 1,515,542

#### **Note 8.** Administrative Income

The Foundation's policy is to assess each component fund a total annual fee of one percent. The fee is calculated and assessed monthly based on current fair market value. Such amounts are transferred to an unrestricted discretionary fund to offset administrative costs.

#### **Note 9.** Contributed Services

Contributions of services shall be recognized if the services received (a) create or enhance nonfinancial assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation.

The Foundation received the following contributed services and expenses during the years ended December 31, 2016 and 2015, which are included in the statements of activities:

	2016		2015		
Legal services	\$	18,000	\$	18,000	
Print/Design		290			
Miscellaneous				400	
	\$	18,290	\$	18,400	

#### Note 10. Legacies Not Yet Recognizable

The Foundation is the beneficiary under various wills and trust agreements, the total realizable amount of which is not presently determinable. Such amounts will be recognized in the financial statements when clear title is established and the proceeds are measurable.

## Note 11. Split-Interest Agreements and Residual Trusts

The Foundation is the named beneficiary of various split-interest agreements and trusts. The Foundation's policy is to record the present values of their remainder interest when they learn of the agreement, the terms of the agreement are irrevocable, and the value can be readily determined. Amortization of the discount associated with the contribution and other changes in actuarial assumptions or life expectancies are recognized as a split-interest actuarial adjustment in the statement of activities. For the years ended December 31, 2016 and 2015, the split-interest actuarial adjustment amounted to \$23,446 and \$(72,621), respectively.

A split-interest agreement (or charitable remainder trust) provides for the payment of distributions to the grantor or other non-charitable beneficiary for a term of years or designated beneficiary's lifetime. At the end of the trust term, the remaining assets are paid to the Foundation. These agreements are administered by third-party trustees. The portion of the trust attributable to the present value of the remainder interest is recorded in the statement of activities as temporarily or permanently restricted net assets, depending on the trust terms. There were no new agreements established in 2016 or 2015. The remainder value of these agreements as of December 31, 2016 and 2015 was \$83,282 and \$63,717, respectively, and is recorded in the statements of financial position as "Beneficial interest in split-interest agreements."

The Foundation is also a 50% beneficiary of an irrevocable residual trust whereby the income beneficiary is not entitled to any distributions of principal. The Foundation's beneficial interest in this residual trust is \$777,673 and \$773,792 as of December 31, 2016 and 2015, respectively, and is revalued annually.

## **Note 12.** Life Insurance Policy

In November 2011, the Foundation received a contribution of a life insurance policy for which it is the beneficiary. The donor has made annual contributions in the amount of \$10,000 for five years to pay the premium. The life insurance policy is reported at its cash surrender value. The value as of December 31, 2016 and 2015 was \$33,716 and \$33,084, respectively.

## **Note 13. Fair Value Measurements**

The following table presents the balance of financial assets and liabilities measured at fair value on a recurring basis as of December 31, 2016 and 2015:

December 31, 2016	 Level 1 Level 2 Level 3		Level 3	Total			
Cash	\$ 659,574	\$		\$		\$	659,574
Fixed income securities	5,713,363						5,713,363
Equities	7,228,753						7,228,753
Mutual funds	6,606,976						6,606,976
Other assets			167,729				167,729
Beneficial interest in							
split-interest agreements					83,282		83,282
Beneficial interest in residual trust			777,673				777,673
Life insurance policy,							
cash surrender value	 		33,716			_	33,716
	\$ 20,208,666	\$	979,118	\$	83,282	\$2	21,271,066

<b>December 31, 2015</b>	Level 1		Level 2		Level 3		Total	
Cash	\$	542,060	\$		\$		\$	542,060
Fixed income securities		4,292,049						4,292,049
Equities		7,135,372						7,135,372
Mutual funds		5,462,642						5,462,642
Beneficial interest in								
split-interest agreements						63,717		63,717
Beneficial interest in residual trust				773,792				773,792
Life insurance policy,								
cash surrender value				33,084				33,084
	\$	17,432,123	\$	806,876	\$	63,717	\$1	18,302,716

The table below sets forth a summary of changes in the fair value of the Foundation's level 3 investment assets:

	 2016	 2015
Balance - beginning of year	\$ 63,717	\$ 416,884
Investment (loss) income		(1,993)
Investment (sales) purchases		(350,556)
Other changes in beneficial interests	 19,565	 (618)
	\$ 83,282	\$ 63,717

# Note 14. Commitments and Subsequent Events

The Foundation has evaluated all subsequent events through May 3, 2017, the date the financial statements were available to be issued. The Foundation has determined there are no subsequent events that require recognition or disclosure.